

TREE PERSPECTIVES

A Tree Care Newsletter Researched and Published by PRESERVATION Tree Services, Inc.

Summer/Fall 2006

A Seasonal Approach to Autumn Tree Care

This is an opportune time to address the needs of your trees.

FALL DOES NOT SIGNAL THE END of the growing season. Rather, it marks the beginning of the next phase of life. Growth is a continuous loop. Many systems are altered with the reduction of daylight, increased moisture, and cooler soil and air temperatures. Leaves are shed to replenish the soil with organic matter. Leaf and flower buds continue to develop. Roots are sloughed and new roots begin to grow under these ideal growing conditions. Many of the pests and diseases are in an inactive state. The timing is perfect. As professionals in tree care, we know that this is an opportune time to address the needs of your trees. Again, we approach tree care needs with the seasons in mind.

For the fall project list, it is time to address these areas of concern:

FERTILIZATION – Fertilize trees by amending the soil conditions to support the renewed activity of the root system. Preservation Tree provides the appropriate applications with the aid of specialized equipment and professionally blended supplements calibrated to the needs of our soil conditions in North Texas.

PRUNING – Prune trees and shrubs for the removal of dead or diseased limbs, twigs and parasitic mistletoe. With autumn leaf drop, it is easier to see cracks in the wood, structural defects and mistletoe in deciduous trees. Evergreens, such as Live Oaks, should have excessive growth removed to minimize breakage in the event of winter storms.

DORMANT OIL APPLICATIONS – The application of dormant oil is extremely important for controlling scale insects and mites which can harbor in the cracks and crevices of tree bark. Dormant oil is a



To our Customers and Friends:

This newsletter is designed to be a resource for you. As the seasons turn, we'll send you timely and relevant tree care information through the newsletter. And, of course, if you have any specific questions or concerns regarding your trees, we are only a phone call away! Our goal at Preservation Tree Services, like yours, is to assure that you enjoy the benefit of healthy and beautiful trees for years and years to come.

Best regards,

Harold Spiegel

Harold Spiegel
President
Preservation Tree Services, Inc.



Preservation TREE SERVICES, INC.™

continued on page 3



PRESERVATION EARNS ACCREDITATION DESIGNATION

We are very proud to announce that Preservation Tree Services has been accredited under a new Tree Care Company Accreditation program administered by the Tree Care Industry Association (TCIA).

Not only are we one of the first companies in the country to earn this distinction, but we are the second company in all of Texas to do so. TCIA counts over 2,000 tree care companies as members.

“Our TCIA Accreditation program is the only one of its kind in America and will give consumers peace of mind,” said Cynthia Mills, TCIA president. “Preservation Tree Services has made a commitment to excellence in all facets of its business. I applaud their efforts.”

The accreditation review includes: best business practices, ethical business conduct, formal training and certification of employees, compliance with industry standards, consumer satisfaction, adherence to safety standards and insurance coverage.

OUR NEWSLETTER GOES DIGITAL!

You can always find our latest newsletter and (soon!) archival issues at our website, www.preservationtree.com.

Please help us save valuable resources like **trees!** We can provide you with a newsletter that is packed with “fresher” news on a more frequent basis if we can deliver it to you by email. Reduce, reuse, recycle ... that’s the spirit.

If you provide us with your email address, we’ll make sure you are among the very first to receive tree news you can use plus special offerings from Preservation Tree. We will not share your address with any third parties and if you’d ever like to opt out of receiving our news, you can do so in one easy step.

Just email us at trees@preservationtree.com with your name and email address, and we’ll take care of the rest.

DELICATE CARE REQUIRED WHEN WORKING WITH DEALEY’S HISTORIC TREES

As silent witnesses to one of America’s saddest days, the trees lining President Kennedy’s fateful motorcade route in downtown Dallas are slated to receive the care needed to preserve their place in history. Working at the behest of both the City of Dallas and the Sixth Floor Museum, Preservation Tree Services, Inc. is providing much needed maintenance and health care to the historically significant trees in the Dealey Plaza National Historic Landmark District.



“We’re delighted to be working with the Sixth Floor and Preservation Tree to get the job done,” said Paul Dyer, Dallas Parks and Recreation Department Director. “We are especially mindful of the history surrounding this particular downtown park and wanted to move forward as quickly as possible once it was safe to be pruning the oaks at the site.”



The City of Dallas Parks and Recreation Department is guiding the operation in the area that is a designated city park. When the Sixth Floor Museum brought the idea of servicing the trees to the City, Parks and Recreation was very receptive to the message and quickly devised a plan to specifically address the needs of the trees in the landscape.

“The last time these trees were systematically pruned was probably in the early ’90s when Oliver Stone was filming ‘JFK,’” said Sixth Floor Museum curator Gary Mack. “Although the trees cannot be transformed into their circa

1963 size, Preservation Tree has been tasked with preserving the health of these trees in their urban setting.”

The trees that border Elm Street near the Triple Underpass, as well as those along the WPA-era pergolas and walkways, will receive a health boost as Preservation’s arborists direct the project’s feeding programs, and conduct precision pruning and crown thinning processes. Storm-damaged limbs will be cleared from the trees, as well. The programs have been designed to help mitigate damage that foot traffic around the trees can bring to bear. Thousands of tourists and visitors spend time at the site every year.

We are honored to have been selected to assist in maintaining this particular treescape. The site holds an important place in our national history and continues to draw visitors from all over the world. Studying site drawings created for the Warren Commission, there are some trees completely missing from the landscape now. It is our intention to keep the remaining trees healthy and well maintained for many years to come.

NEW CHAIR FOR TEXAS DISCOVERY GARDENS

In an announcement made this summer, Preservation Tree's founder and president, Harold Spiegel, has been named to chair the board of directors of the Texas Discovery Gardens, located on the grounds of Fair Park in Dallas.

Texas Discovery Gardens is the first certified organic public garden in Texas and is charged with the mission to teach about, research and promote the cultivation of native and adapted plants using sustainable methods that conserve water and protect the environment. Through their educational offerings and bounty of themed gardens, the Gardens strive to "restore, conserve and preserve" nature in the urban environment.

Open year-round, make plans now to visit this urban gem!

www.texasdiscoverygardens.org



Toys for Not-so-Tiny Tots

When the circus says they need help with their elephants, naturally they call a professional tree service company! The phone message placed to Preservation Tree Services may not have been the most unusual call we've ever fielded, but it is safe to say it is definitely in the top five.



Jennifer Snyder, senior buyer for Ringling Brothers-Barnum & Bailey Circus, called Preservation Tree to help with a particular procurement request: to make sure that a dozen circus elephants heading for Dallas and Fort Worth would have some favored toys to play with in between performances.

"Their favorite is bamboo," said Snyder. "But if bamboo isn't available, we provided Preservation Tree with a list of other kinds of trees that are acceptable." Cottonwood, Elm, Oak, Pecan and Sycamore are fine for the elephants and also happen to be common to the area. Trees that are toxic for the pachyderms include well-known species such as Walnut, Peach and Chinaberry as well as exotic species like Ginkgo, Coral Bean and Tung Tree.

"We're happy to find a new use for our tree limbs," said Billy Cook, vice president of Preservation Tree. "The elephants have a favored size so we do our best to accommodate." Truckloads of the branches were delivered to the elephants at Dallas' American Airlines Center and Fort Worth's Convention Center during the stops made by the circus this summer.

Groundwork for Tree Health

A few sturdy and leafy survivors ring the scraped-earth perimeters of vacant lots located south of the Trinity River. A favored pecan tree here, a shade-providing oak there ... soon these nearly empty footprints will support new homes constructed by Habitat for Humanity.



Before framing can start, local Habitat chapter's Emogene Hanvey is relying on Preservation Tree Services to provide her organization with a complete tree analysis of nearly 20 sites in the West Dallas neighborhood. Preservation's Chris Cole, Certified Arborist, has logged many hours of field research to create a definitive list of the remaining trees and their health status. The tree survey includes advice on which trees are worth saving and which ones, unfortunately, require removal.

"Catalpa trees are found on many of these properties," said Cole. "That's not surprising - catalpa trees have long been favored by fisherman for the tree's purported ability to attract worms for bait. Being this close to the river, it's a natural choice." The survey has also identified a variety of other trees, such as American Elm, Cedar, Chinaberry and Mulberry.

In addition to the survey, Preservation Tree will be providing construction mitigation services while the Habitat homes are under construction. Specific techniques will be implemented to help preserve the trees' health and vigor as the sites support heavy machinery, undergo grading activities and receive new landscaping elements, all of which can pose a danger to a tree's critical root zone.

Framing starts for these particular properties are scheduled to run through the end of September.

Tip of the Season:

Tired of receiving all of those uninvited credit card solicitations in the mail? You may want to check out Opt Out Prescreen by visiting www.optoutprescreen.com

Not only will you be saving trees but you'll be able to give that hard working paper shredder a much needed rest!

Seasonal continued from cover

highly refined form of mineral oil and is non-toxic. A thorough application coats the target pest with a thin layer of oil, resulting in suffocation of the pest. From November to February, temperature ranges, wind and moisture conditions dictate windows of opportunity for effectiveness. Extremely heavy infestations may require early and late season treatments.

RAIN GUTTER CLEANING – Rain gutter cleaning is an additional service we provide following leaf drop. Besides the structural concern, slow draining or clogged gutters offer an ideal breeding ground for mosquitoes.

SWISS AVENUE HOME TOUR A SMASHING SUCCESS

Poised beside a hand-made sign declaring "The Doctor is In," Preservation Tree's Chris Becherer, Certified Arborist, welcomed all kinds of tree-related questions during this year's wonderfully successful Swiss Avenue Home and Garden Tour, held Mother's Day weekend in Old East Dallas.

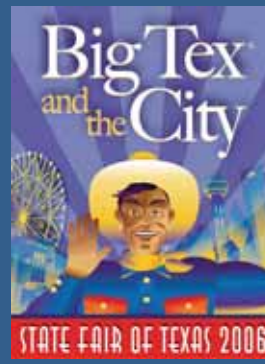
With the weather cooperating beyond everyone's wildest dreams, thousands took the tour to explore lovingly restored historic homes and beautifully maintained gardens. Preservation Tree was well-represented with not one but two vehicles in the Tour's Saturday morning parade: our own Patrick Sinnott playing chauffeur in his mint-condition 1966 Cadillac DeVille for Tour Home owners Gaye & Dave Price riding in the back seat, and one of the company's hard-working chipper trucks, expertly guided by Preservation's Santos Alfaro, Nelson Ventura, Jose Guzman, Santiago Estrada and Wilbur Loignon.

We were proud to be the designated sponsor of the beautiful garden belonging to Bob Hopkins. With graceful mature trees lending their abundant shade, the space is an oasis of calm and coolness. Tour-goers took advantage of ample seating to take a break from their explorations.

For both days of the tour, a live example of the Autumn Purple Ash (*Fraxinus Americana*) towered above our booth. With a sunny exposure, this fast-growing native tree of North America will display long-lasting fall colors in tones of deep red, maroon and purple. Lucky raffle winners of the tree and tree planting were Ellen and Nick Sabin of Dallas.



Pulling out all the stops, we made sure our float in the Park Cities Fourth of July Parade was a bubbly delight for everyone along the parade route.



Visit our Booth at the State Fair!

We look forward to introducing you to the Official Tree of the 2006 State Fair of Texas. Stop by our booth at the Fair (Sept. 29 - Oct. 22) for your chance to purchase a registered Bosque®

Lacebark Elm, *Ulmus parvifolia* 'UPMTF', Plant Patent #11295, including a certificate of authenticity. A champion in tolerating excessive high temperatures and drought conditions, this cultivar has an upright, oval shape and has distinctive, exfoliating bark.

With a mature height of 50-60 feet (enough to make Big Tex proud), the Bosque® is a fast-growing tree sporting lustrous green leaves that turn golden in the fall.

In addition to lots of helpful tree care information, we'll also be doling out some great fun for the young, aspiring arborists in your family who'd like to try their hand at aerial tree climbing. Check out the State Fair's daily program for exact times or get the whole scoop at their website, www.bigtex.com



Preservation TREE SERVICES, INC.™

660 Preston Forest Center #137
Dallas, TX 75230

PRESORTED
FIRST CLASS
U. S. POSTAGE
PAID
PERMIT # 4910
DALLAS, TX



Printed on
recycled paper.